Historic, Archive Document

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M BRAND HYBRID SEED CORN

HIGH QUALITY  PRICED FAIRLY  GOOD MARGIN

M BRAND Hybrids sold only through dealers

Your opportunity to share in the big Hybrid business in your territory. See schedule below.

ENERGETIC DEALERS
By early effort you can secure your share of Hybrid Seed Corn sales in your territory. The good margin allows enough to make this an important job. Don't wait till planting time to see your farmers. Get their orders early before someone else does. (We do not canvas the farmer with farmer agents. We work through our local dealers.)

QUALITY FIRST CONSIDERATION
M BRAND Hybrids are produced under our own supervision. Only finest stock seed is used; seed fields are carefully chosen for isolation to preserve purity. De-tasseling is conducted under strictest inspection. Carelessness is not tolerated in any of the steps of production.

ENCOURAGE COMPARISON
Invite new users of M BRAND Hybrids to check results with what they have been growing. To promote future sales, we will send test-plot samples.

We quote, f. o. b. St. Louis, subject market change, shipment later when ready, to March 15, your option — per bushel, bags included. Our M BRAND Hybrids are packed in 1-bu. Hybrid bags, each with a packet of corn-treatment at no extra charge.

Dealer's Suggested
Price:    Retail Price:

EMBRO—1020      $6.50      $8.25
EMBRO—1001      6.50  8.25
M BRAND U. S. 13   6.00      7.75
M BRAND III. 200  6.00      7.75
M BRAND III. 784  6.00      7.75
M BRAND Mo. 8     6.00      7.75

Large Round Grade — $2.50 per bu. less
Medium " "  — 3.00 " " "
Small Flat " "  — 1.25 " " "

SPECIAL DEALER'S DISCOUNT: If by end of season dealer's total purchases of M BRAND Hybrids total 100 bushels or more, a special discount of 5% will be allowed from above wholesale prices. Attractive dealer order books for booking farmers' orders are obtainable for the asking. We sell through dealers only.

MAIL IN YOUR ORDERS PROMPTLY to protect your sales. This is your opportunity to supply your trade with an established line of high quality Hybrid Seed Corn at fair retail prices and at a fair margin of profit to you.

October 6, 1943

ED. F. MANGELSDORF & BRO., INC
M. Brand Seeds

Selected for Quality

H. M. Mangelsdorf & Bro.

Incorporated

Wholesale Grass and Field Seeds

1020 South Fourth Street
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